



Rincke Helling

UX - UI Designer

- Figma
- HTML / CSS
- Adobe
- Vue.js
- User Experience
- User Interface
- Front-end Development

Crafting User Journeys, Defining Digital Delight.

Contact

- 06-41317741
- Rincke.h@hotmail.nl
- Rincke Helling
- Drivers license B
- www.rinckehelling.nl
- Utrecht, Veenendaal

Personal

"I'm a UX/UI designer driven by crafting intuitive, impactful digital experiences that balance user needs with business goals. I enjoy transforming complex problems into clear, user-centered solutions and design with empathy, clarity, and technical feasibility in mind. With experience in user research, prototyping, and implementation across platforms like Figma and Mendix, I create solutions that are both delightful to use and practical to build".

Field of Interest

- User Experience
- Customer Journey
- User Interface
- User Flows
- Front-end Design
- Branding
- Web-Development
- Digital Accessibility
- Web-Design
- Visual Communication

Toolkit

- Figma
- Wordpress
- HTML / CSS
- Elementor
- Vue.js
- SCRUM
- Adobe Xd
- Adobe Indesign

Experience

2024 - Current

Capgemini - Additive Catchments

UX/UI Designer & Low-Code Developer

- Contributed to the redesign and development of Mendix-based digital platforms with a strong focus on UX/UI.
- Created new UX concepts and Figma prototypes based on stakeholder interviews, end-user research, and service flow analysis.
- Identified usability and service gaps by mapping user journeys and subflows, improving navigation, structure, and overall experience.
- Implemented designs directly in Mendix, using SCSS, HTML, and UI components to ensure visual consistency, accessibility, and brand alignment.

Feb 2022 - 2023

Gritd

UX/UI Designer & Front-end Supporter

- Contributed to the concept and development of Gritd's ConsistencyScan© platform through UX/UI design and prototyping in Figma
- Conducted user and service research to identify and address service gaps, optimizing adoption, customer journeys, and overall service experience

Aug 2021 - Jan 2022

DSG Ventures

UX/UI Designer & Brand Manager

Sep 2019 - Oct 2023

Fontys

Economics - Digital Business Concepts

Expertise

Business Qualities

- Strong in creating a leading DNA.
- Great empathy for a target group.
- Solution-oriented with an eye for detail.
- Structured and quality- oriented.
- Strong in developing low to high-fidelity designs.

Personal Characteristics

- Self-reliant team player.
- Helpful connector.
- Open-minded and social.
- Flexible attitude.
- Proactive.